

The key strategies of Open Access

The Gold route

With the **Gold route**, even the very first publication is published through Open Access, usually by a publishing house. Publication fees (APCs) for articles in Open Access journals are financed via a publication fund within the scope of available resources. Staff and students at the University of Bremen and Bremen's institutions of higher education can apply for funding as submitting / corresponding authors of a planned publication in a purely Open Access journal. Full information on the eligibility criteria and the application procedure can be found on our website:

<https://doi.org/10.26092/4tgw-1b24>



Gold route

You publish, we finance!

First publication as an Open Access publication

- Open Access publication fund for staff and students at the University of Bremen and Bremen's institutions of higher education
- partial or complete coverage of the publication costs
- applies to articles in Open Access journals and in Open Access anthologies
- also available for Open Access monographs and Open Access anthologies
- comprehensive information on the eligibility conditions and the application process (see link above)
- advice and support from the SuUB's Open Access team
publizieren@suub.uni-bremen.de

The Green route

Many academic publishers allow authors to make their previously published work freely available as a secondary publication on an institutional or disciplinary repository. The conditions are summarised on the SHERPA/RoMEO database:

www.sherpa.ac.uk/romeo/index.php.



The SHERPA/RoMEO database is not legally binding. It is therefore necessary to check the publishing contract and the information on the websites of the journals or publishers. Should you have any questions, our Open Access team is always happy to help.

Green route

You publish, we provide support!

Secondary publication as an Open Access publication on the Media document server

- advice in legal and contractual matters
- support with data input on the Media document server
- simple, fast and free online publication
- long-term archiving
- DOI as permanent and stable internet address
- choice of a Creative Commons licence
- prominent search-engine ranking
- interfaces to well-known systems such as Google Scholar
- advice through the SuUB's Open Access team publizieren@suub.uni-bremen.de
- Further information regarding the Green route is available at
<https://doi.org/10.26092/g1pa-fb17>.



Media document server

The Media document server is a platform on which staff and students at the University of Bremen and Bremen's institutions of higher education can publish qualifying documents in electronic form online:

<https://media.suub.uni-bremen.de/>.

Media ensures simple, fast and free access to full texts worldwide. The scientific papers are permanently archived, indexed with the help of the authors and bibliographically referenced. The documents also receive a DOI (Digital Object Identifier).



Further information on Open Access can be found at www.open-access.net.

Imprint

Bremen State and University Library

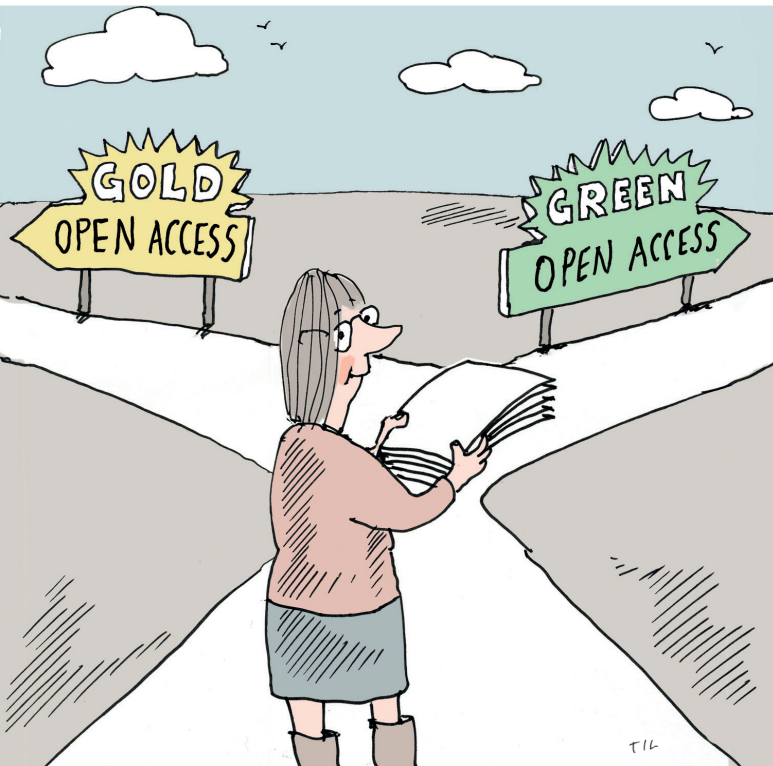
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Open Access publishing in Bremen



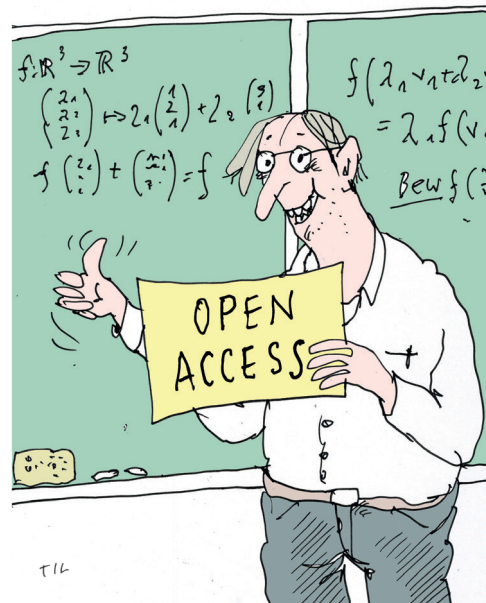
What is Open Access?

Open Access refers to unrestricted and free access to scientific and scholarly information including its use and dissemination, while respecting and correctly referencing the original authorship.

Open Access has the following objectives:

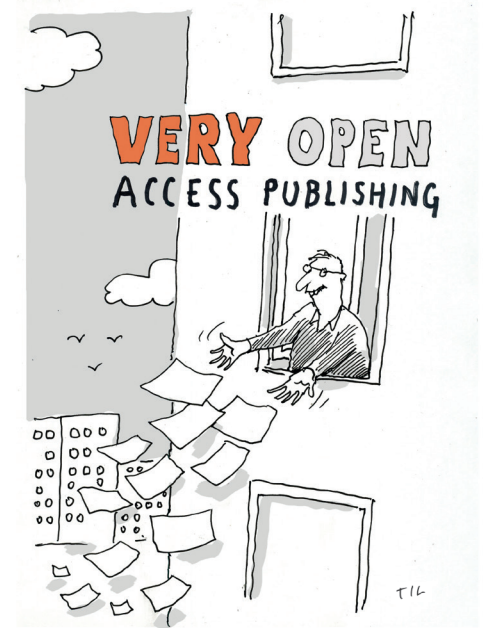
- free, unrestricted access to scientific information for all,
- fast publication and immediate access,
- best possible exposure and dissemination of scientific research results,
- optimal re-use of scientific information,
- transparency and quality assurance.

Open Access strengthens academic discourse and social dialogue and also increases the visibility of scientific publications while improving citation rates. Nowadays many funders, such as the DFG or the EU, require research results to be published through Open Access as a condition for funding.



Open Access in Bremen

The University of Bremen and the State and University Library (SuUB) work together to support researchers in making Bremen-based research visible worldwide via Open Access.



As such the SuUB is the central point of contact for all staff and students at the university regarding Open Access. It provides advice and support in the following areas:

- funding for Open Access publication costs,
- electronic publishing: support for first publications and the self-archiving of papers on the Media document server,
- individual and specialised information and advice on:
 - Open Access,
 - predatory publishing,
 - publishing contracts and copyright law.